

brandy holbrook

PROFESSIONAL EXPERIENCE

Etta Jane, Denver Colorado

Digital Designer / Media and Project Manager; 12/2018 - 5/2025

- Marketing & advertising, social media
- Digital product design; Package Design
- Product and model photography
- Vendor and manufacturer liaison

Virgin Galactic / The Spaceship Company, Mojave California

Graphic Designer / Business Support Specialist; 12/2013 - 7/2017

- Produced a weekly corporate newsletter; Layout, proofread and preflight
- Designed company apparel and signage
- Generated and implemented updated branding strategies
- Created training and event materials
- Project management

The Golf Warehouse, Wichita Kansas

Graphic Designer; 6/2008 - 7/2010 - Catalog Department

- Prepared catalog layout by gathering information and product details
- Illustrated concepts by designing rough layout of art and copy regarding arrangement, size, font, and related aesthetic concept
- Prepared final layout by marking and pasting up finished copy and art
- Completed projects by coordinating with outside agencies, vendors, printers, etc
- Contributed to team effort by accomplishing related results as needed

FREELANCE EXPERIENCE 2006-Present

Boom Enterprises, Centennial Colorado

- T-shirt Logo Design

Lifetime Fitness, Westminster Colorado

- Event poster designs

Flight Test Institute, Mojave California

- Marketing materials, Corporate Newsletter

WXZ Development Inc., Cleveland Ohio

- Marketing materials and brochures

CS Homes Today, Keller Williams Realty Team, Denver Colorado

- Business Cards, letterhead, signage, marketing materials

EDUCATION

The Art Institute of Colorado

- Associates Degree of Applied Science; Graphic Design
- Lakeland College; Marketing / Graphic Design / Business Applications

QUALIFICATIONS

Advanced design skills developed through specialized education and extensive experience, as well as a variety of technical skills. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements. Talented at building and maintaining positive business partnerships.

TECHNICAL PROFICIENCY

Adobe Photoshop
Wordpress
Adobe After Effects

Adobe Illustrator
Figma
PowerPoint/Keynote

Adobe InDesign
Microsoft Office Suite
Adobe Premier...